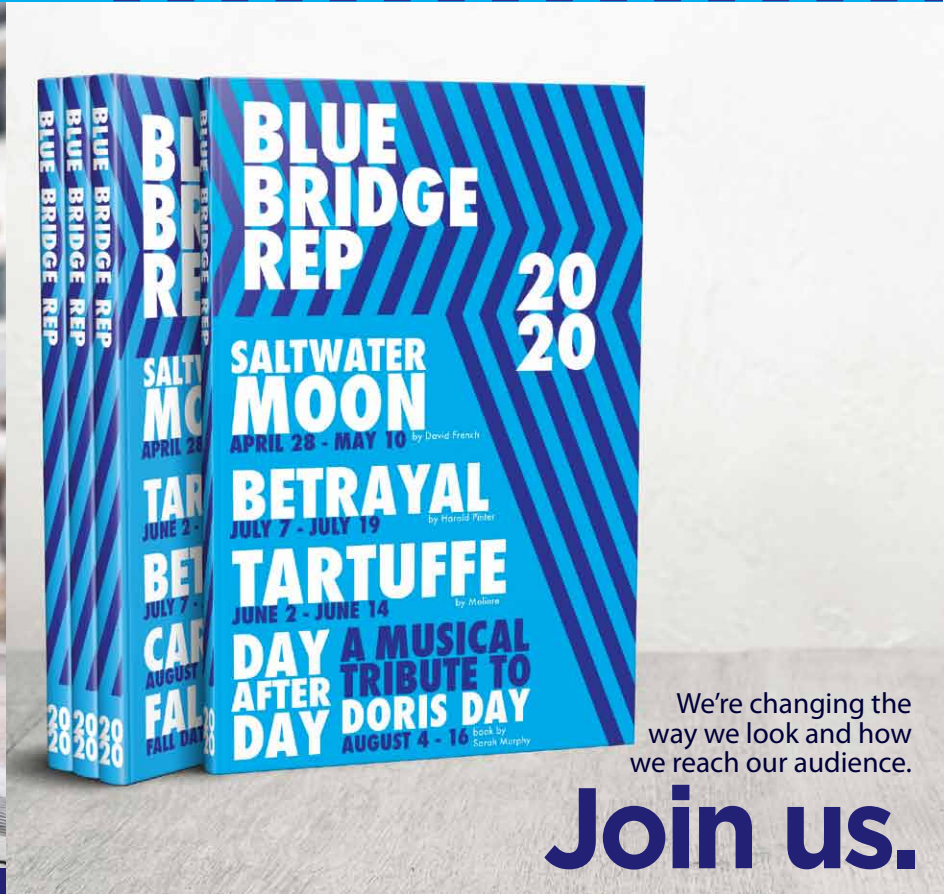


Sponsorship & Advertising

Blue Bridge Rep produces world-class theatre out of Victoria's historic Roxy Theatre and it attracts in excess of 10,000 people to its events year round.

BLUE BRIDGE REP



We're changing the way we look and how we reach our audience.

Join us.

**Full Colour
Season Brochure
Circulation 15,000
Citywide dist. and mail**

Back Cover \$1,500
Inside Covers \$690
Full Page - \$540
Half Page - \$330
Quarter Page - \$250

Dimension 5.5" x 8.5"
Plus GST.

**Community Sponsor
\$2,500**

8 season ticket package:
2 tickets to each opening night
1/4 page in Season Brochure
Sponsor biography printed, online
2 social media mentions (5K+ imp.)
Logo placement on all print, eblast and web materials

**Show Sponsor
\$5,000**

16 season ticket package:
4 tickets to each opening
1/2 page advertisement in Season Brochure (15K circ.)
Sponsor biography in print and online
4 social media mentions (10K+ impressions)
Logo placement on all print, eblast and web materials

**Season Sponsor
\$10,000**

24 season ticket package:
6 tickets to each opening
Full page advertisement in Season Brochure (15K circ.)
Sponsor biography online and in print.
6 social media mentions (15K+ impressions)
Logo placement on all print, eblast and web materials

Contact:
Rebekah Johnson, GM
rjohnson@bluebridgetheatre.ca

Sponsorship & Advertising

At a glance.

BLUE BRIDGE REP

Print Advertising

	Season Brochure Circ.15,000 Citywide dist. and mail	In House Programs circ. 1,500 per show (packaged)	In House Programs circ. 1,500 per show (standalone)	◆ full colour ◆ black & white Prices exclude GST
--	---	--	--	--

Season Brochure Dimensions
5.5" x 8.5"

Back Cover	\$1,500.00 ◆	+\$395.00 ◆	\$515.00 ◆
Inside Covers	\$690.00 ◆	+\$350.00 ◆	\$495.00 ◆
Full Page	\$540.00 ◆	+\$295.00 ◆	\$440.00 ◆
Half Page	\$330.00 ◆	+\$225.00 ◆	\$310.00 ◆
Quarter Page	\$250.00 ◆	+\$125.00 ◆	\$195.00 ◆

Sponsor Programs

	Season Brochure Circ.15,000 Citywide dist. and mail	In House Programs circ. 1,500 per show	Ticket Package for you and your guests	Social Media mentions & impressions	Sponsor Bio online & in print	Logo Visibility online & in print
--	---	--	---	--	----------------------------------	--------------------------------------

Community \$2,500.00	1/4 page ◆	1/4 page ◆	8 tickets: 2 tickets for each opening	2 mentions (5K+ imp.)	Website & Magazine	Website, Print & eblast
Show \$5,000.00	1/2 page ◆	1/2 page ◆	16 tickets: 2 tickets for each opening	4 mentions (10K+ imp.)	Website & Magazine	Website, Print & eblast
Season \$10,000.00	Full page ◆	Full page ◆	24 tickets: 6 tickets for each opening	6 mentions (15K+ imp.)	Website & Magazine	Website, Print & eblast

◆ full colour
◆ black & white plus GST

Contact:
Rebekah Johnson, GM
rjohnson@bluebridgetheatre.ca | 250-382-3370